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A Grand Hotel, Still Pink, Still Posh

By BERNARD WEINRAUB

HOLLYWOOD, May 31 – Wandering into the Polo Lounge of the soonto-reopen Beverly Hills Hotel, Kermit Beriker, the general manager, happily greeted several workers who were applying final touches to the lush forest green pillars.

"Nothing has changed here – it's exactly as it was," Mr. Beriker said walking into the lobby. "We're back!"

Yes, the Beverly Hills Hotel the socalled Pink Palace, at 9641 Sunset Boulevard, is about to come back after more than two years of extensive renovation, rumors that it would never reopen and concern that the garish and lavish architectural site would somehow turn into a conventional box of a hotel.

Not to worry. Unlike aging movie stars who undergo extensive facial surgery, with terrifying results, the Beverly Hills Hotel has been left with few scars from its makeover, which in effect turned the clock back to its heyday. A hotel that was identified more than any other with Hollywood...



Mojgan B. Azimi for The New York Times

The new tea lounge at the Beverly Hills Hotel. Painting, "White Shadows," by Sandra Sallin.